Mini-Knowledge Transfer delivered through Graduate Internship Programme

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Employers & Innovation

• framework
  – Graduate employability
  – Graduate internship programme
  – Supporting employers to innovate
Context

SMEs

• 300 SMEs engaged 66 knowledge workshops over 15 months 2011/12
• 124 innovation vouchers – case studies
• Network of keen SME’s – innovation = profitability!

Graduates

• 4500 EU domicile undergraduate leavers (2012)
• 300 potential available
• Pool of keen Graduates
Drivers

Environment
- 8.5% increase in student numbers in UK HEI 2006/7 to 2010/11
- Economic climate triple dip recession
- 9% graduate unemployment 2 successive years 2010- 2012
- Opportunity for innovation

Political
- Knowledge transfer collaboration University-business
- Wilson 2012, - Lambert 2003 et al....
- Embedding knowledge exchange – collaborative activities
- Misalignment of jobs – corporate sector
- Opportunities in SMEs
SME community

• 99% of business in UK
• Grown by 38% from 3.5m to 4.8m 2000-12
• Graduate employment opportunities
• Opportunities for innovation
Graduate internship programme

SME needs – benefits

• Market research
• Competitor research
• Social media marketing
• Interviews
• Presentation & communications
Results

• 34 SMEs + 2 public sector
• 60 graduates
• Knowledge embedded
• 15 jobs created
• Win-win
Triple helix

Mini – knowledge transfer
Thank You